

You and Sponsorship

Almost all the things provided for you by WFC Fulham cost money. Only the time put in by the committee, the managers, coaches, physiotherapists, website manager and programme editor is free. Our running costs are considerable and are largely paid for through the generosity of many sponsors providing sums of money big and small. Your subscription pays for a very small proportion of these costs. It is for this reason that the club hopes you will do your very best to bring in additional income by going out and getting some sponsorship, however small the sum.

Why not consider doing some or all of the following?:-

- Ask for a donation from family and friends. You will be surprised how keen they are to help the club when you explain how it is funded and what it provides for you.
- Approach your employer or a business you know well to sponsor you. This can be a useful way of raising significant funding once they realise we do it all on our own.
- Seek payment in kind from a sport related business, for example, which could supply physiotherapy tape, energy drinks or footballs.

All sponsors will be acknowledged in our match day programme and on the website. Businesses can display their company logos and links to their own websites for maximum publicity. The club receives some media attention and so there is a prospect of a sponsor's name reaching a wider audience, particularly now we are playing in the National Division. Sponsors are welcome at home matches as guests of the club and can use the WFC Fulham 'brand' for their own promotional material.

If you, your parents, partner and friends or employer wishes to talk about any sponsorship ideas or contacts please do not hesitate to approach the club committee and discuss them with it.

wfc fulham



Player's Information Booklet 2008/2009

Introduction

WFC Fulham is a continuation of the well-known Fulham Ladies side which was run by Fulham FC until it withdrew its support for senior ladies football in 2006. The club was taken over by a small group of officers, parents and players who keep it going on an independent, self-funding basis. This group saw the club successfully negotiate a very difficult first season in charge (2006-2007). Last season (2007-2008) saw the team make women's football history by being the first one to gain promotion back to the Football Association's Women's Premier League National Division at the first attempt. The Reserves were also crowned champions of their league. Further honours were bestowed on the club at the FA's annual awards in May including Manager of the Season, Southern Division Golden Boot and Club of the Year runner up.



WFC Fulham and You

We warmly welcome you to the club and hope this season will be enjoyable and rewarding. The club is committed to providing you with a first class 'footballing experience' and hopes this enables you to develop your game according to your expectations. As such, you will have the benefit of the following:-

- Home games played at Burnham FC, Burnham, Buckinghamshire – a modern, quality venue easily accessible by the motorway network.
- Training sessions twice a week at the Kingsmeadow Athletics Stadium, Kingston upon Thames, Surrey – a superb venue with grass pitch, lights, running track, full changing facilities and lounge.
- The support of qualified football and fitness coaches and physiotherapists for training and match days.
- Quality mini-bus transport to away games, usually roomy 17 seat buses.
- Accommodation for over-night stays when playing long distance away games.
- The provision of full match day, training and playing kits.

The club also benefits from having an approachable management committee whose members will be only too pleased to help you at any stage of the season. It also produces a programme for first team home games and benefits from an informative website which you should consult for up-to-date news and information about the club (www.fulhamwfc.com).

You and WFC Fulham

The club expects you to meet its expectations and to be fully committed to helping it towards a successful conclusion to the season. In particular, signing on for WFC Fulham indicates you are happy in accepting the following:-

- Be available for all matches from the pre-season friendlies to the final league games in April/May. This will include some overnight stays and a small number of midweek fixtures.
- Attend training twice a week.
- The FA provides insurance cover for all players for civil liability and personal accident but NOT loss of earnings. Please ask the club secretary for details of these policies. WFC Fulham does not take out any insurance cover.
- Your behaviour on and off the pitch must be commensurate with the reasonable expectations of a Women's Premier League football club and the Football Association.
- Maintain regular contact with your manager, coaching staff and physiotherapist regarding any important issues such as injury or selection.
- You should pay your club subscription within two weeks of signing on, thereby enabling you to be considered for selection and to take advantage of the facilities provided. Your subscription covers ALL aspects of the footballing package available to you from the club. Please speak to your manager or a member of the committee in confidence if you are suffering financial hardship.
- You should try to attract sponsorship, however small, to help the club meet the considerable costs in running it at this level. You can use any sponsorship raised to help pay your subscription. Please see the back page for further information about sponsorship.
- If, at any point during the season, you owe money to the club, for example, following a fine imposed by the FA for receiving a yellow or red card, this must be paid within one week to ensure continued selection.
- Should you wish to leave the club, either during or at the end of the season, all outstanding debts must be settled and kit returned. The FA will not allow you to sign for another club until you have done this.